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Anke Goebel de Méndez

Director – European Office
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Professional Career

Anke Goebel de Méndez has served as Director of the State of Iowa European Office in Frankfurt, Germany, since December of 1998. She reports directly to the Iowa Department of Economic Development (IDED) in Des Moines, Iowa.

She is responsible for developing and executing the European marketing strategy for the State of Iowa to identify and assist businesses seeking to expand to the United States. She and her team also provide trade promotion assistance to Iowa companies seeking to enter European markets.

Prior to joining IDED Anke Goebel served the State of Queensland's European Office in London, as well as the Australian Trade Commission in Frankfurt and London (1990-1997), after having spent two years in private industry working for an international trading house.

Education

In 1987, she earned a diploma in English and American Studies, Agricultural Economics, and Hispanicities from Justus-Liebig-University in Giessen/Germany, with interim studies at the University of New Mexico at Albuquerque/USA and at the University College in Dublin/Ireland.

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