

## 2nd German American Energy Conference 2010

March 22 - 23, 2010 in Berlin



### **Frank Klinckenberg**

Director  
Klinckenberg consultants

Special advisor  
CLASP European Program

Frank Klinckenberg has been involved in establishing and shaping new policy frameworks, including those for sustainable building, household and commercial appliances, renewable energy and new transport systems. In addition, he has set up and carried out monitoring of numerous government policies. While working for the Sustainable Technology development program, he contributed to the development of the back-casting methodology for sustainable development policy planning, a well-established tool to integrate social, institutional and technological factors in a common approach. Frank applied this knowledge later in other government assignments including, particularly in the sector of domestic and commercial appliances. At Novem, he was responsible for the execution of the national household appliance policy and has been a Dutch representative to the European energy labeling regulatory committee. He initiated and managed several European projects, including studies to support the update of EU washing machines policy and the development of EU water heater policy.

In 2000, Frank Klinckenberg founded Klinckenberg Consultants, specialized in providing targeted policy advice to governments and businesses. As a consultant, Frank has worked on various projects related to energy and sustainable development for the Dutch and UK governments, the United Nations Development Program, the International Energy Agency, the Climate Technology Initiative, the Dutch national energy agency, and other governmental bodies. He is an experienced policy analyst and in a number of instances he has worked as lead advisor. Frank's work is theory-based and action-oriented, applying various innovation and policy design methods. He is a member of the Technical Advisory Board of CLASP, an international standards and labeling organization. In early 2008, Frank has been appointed as policy director of the UK Market Transformation Programme, leading on all European and national policy development activities for energy using and other products and materials. Overall, he has worked as an advisor on energy efficiency issues for more than 22 countries, excluding his work on European Union policy development.

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