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Johannes S. Buchholz

Managing Director

German American Chamber of Commerce Inc., California Branch

Johannes S. Buchholz is the Managing Director of the GACC California Branch, based in San Francisco, California. Due to its strategic location in direct proximity to Silicon Valley, the GACC California Branch focuses primarily on supporting German business activities in key progressive technologies such as renewable energies, biotechnology, nanotechnology, semiconductors and information technology. Next to serving its German clients through its extensive knowledge and key networks in these areas, the GACC California Branch offers a variety of other services to optimally support German businesses in their market entry of the Western United States.

After graduating university in 1997, Mr. Buchholz worked as a Management Consultant for Accenture in Europe, with primary focus on business strategy projects for large international retailers. Prior to accepting his current position in 2007, Mr. Buchholz was working for Nestlé USA's Marketing Department where he was responsible for Nestea Soluble's North American business operations, as well as being Nestlé's Marketing lead for running a Nestlé-Coca Cola joint venture for North America.

Mr. Buchholz graduated magna cum laude from Webster University with degrees in Business Administration and Psychology. He returned to the US in 2002 and obtained his Master of Business Administration from Yale University, at which he also served as Teaching Assistant and Student Advisor.

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