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Manfred Hader is a partner with Roland Berger Strategy Consultants. Since joining the firm in 1998, he has worked in the Hamburg and Paris offices. He is member of the management team of Roland Berger's Global Engineered Products and High Tech Competence Center heads its Wind Energy Practice. The Wind Energy Practice advises wind turbine manufacturers and suppliers, utilities and governments on strategy and operational excellence issues.

Manfred Hader has a broad international background, having lived and worked in Germany, France, Japan, the US, the UK and Italy. Before joining Roland Berger he has held several management positions in marketing and business development in the engineered products industry.

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