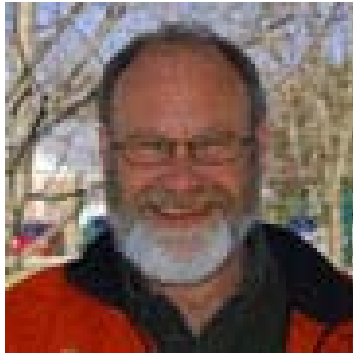


## 2nd German American Energy Conference 2010

March 22 - 23, 2010 in Berlin



**Philip H. Mosenthal**  
President  
Optimal Energy, Inc.

**Philip H. Mosenthal**, Optimal Energy, Inc. founding partner, has over 25 years experience in all aspects of energy efficiency, from facility energy management to policy, planning, program design, implementation and evaluation. He specializes in program design and planning for the business, institutional and industrial sectors. Mosenthal has directly implemented efficiency programs, and assisted numerous clients throughout the U.S.A. and internationally to develop and analyze portfolios of efficiency programs, design leading edge programs, analyze integrated efficiency and supply-side resources, develop strategic models for large scale efficiency delivery, and developed evaluation plans and overseen evaluation activities. Mosenthal was the lead advisor to the U.S. EPA on efficiency issues for its state partnerships under its State and Local Government Branch to promote Clean Energy Plans. Mosenthal was the chief architect of Efficiency Vermont, the nation's first and only *efficiency utility*, and currently assists Efficiency Vermont with business energy services planning and implementation support and assessment since its inception in 2000. Mosenthal led the initial development and implementation support for Long Island Power Authority's C&I Clean Energy portfolio from 1998 – 2000. As part of this process, Mosenthal led one of the first efforts in the nation in developing and advancing the concept of program theory logic models. Mosenthal also currently serves as technical consultant on C&I programs of all the electric and gas Massachusetts Program Administrators on behalf of the MA Energy Efficiency Advisory Council, and in a similar role in Rhode Island for its Energy Efficiency Resource Management Council. Mosenthal recently directed several electric and gas efficiency and renewable potential studies, including for NYSERDA, NY PSC, NYPA, O&R, Consolidated Edison, Hydro Quebec, Maine, Michigan, Texas and Vermont. Prior to founding Optimal Energy Mosenthal was the Chief Consultant for XENERGY's (now KEMA's) Mid-Atlantic office. Mosenthal has an *M.S.* in Energy Management and Policy and a *B.A.* in Architecture, both from the University of Pennsylvania.

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